1	Course title	English of press
2	Course number	2201356
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	
5	Program title	Bachelor's Degree in Applied English
6	Program code	
7	Awarding institution	University of Jordan
8	School	School of Foreign Languages
9	Department	Department of English Language and Literature
10	Level of course	Third Year & Fourth Year students
11	Year of study and semester (s)	2021/2022, Second Semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	English
15	Teaching methodology	☐Blended　　☐Online　　☒face to face
16	Electronic platform(s)	☒e-learning　☒Microsoft Teams ☐Skype　☐Zoom ☐Others…………
17	Date of production/revision	Feb 2022

18 Course Coordinator:

Name:

Office number:

Phone number:

Email:

Office Hours:

19 Other instructors:

Name:

Office number:-

Phone number:

Email:

Name:

Office number:

Phone number:

Email:

20 Course Description:

In this course, you will explore print and digital media through authentic readings and video lectures, while expanding your vocabulary and increasing your ability to read, research, and develop local and global news stories. You will be introduced to the history and principles of journalism. You will learn how to research, pitch, and interview. We will focus on the language needed to write newspaper and magazine articles, we will cover the basics of broadcasting the news. You will analyze the growth, impact, and challenges of digital news, while completing a reflection assignment that allows you to think about and discuss the recent changes to the field of journalism.

21 Course aims and outcomes:

A- Aims: (PLOs)

A- Aims: (PLOs)

1. Demonstrate a mastery of the basic concepts and theories of linguistics in general and in the following linguistic fields, in particular, i.e. phonetics, phonology, morphology, syntax, semantics, discourse analysis, psycholinguistics and sociolinguistics.
2. Develop English language skills by engaging students in a wide range of communicative tasks and activities in academic and non-academic contexts.
3. Discuss general issues concerning nature and function of English language with reference to relevant acquisition principles and implications for teaching and learning.
4. Apply professionally the basic translation principles, skills and techniques to translate texts of various genres from Arabic into English and vice versa.
5. Communicate effectively and appropriately in both spoken and written forms by employing the main technical terms and the basic linguistic features of English in relation to specific fields, namely business, tourism, mass media, hotels, medicine, science and technology.
6. Produce spoken and written texts for a specific disciplinary context using appropriate structure and language features.
7. Utilize scientific research methodologies, higher order thinking skills, critical thinking and creativity in analyzing and observing issues related to the knowledge and skills of the English language.
8. Analyze critically English and Arabic languages in terms of various linguistic levels in different types of discourse and across different social contexts.
9. Use information and communication technology to access databases and international information to develop knowledge, skills, and to generate new knowledge in applied English field.
10. Show respect of cultural diversity, ethics and professional behavior through interacting with and demonstrating appreciation of different literary and linguistic works from a variety of cultures

B- Course Learning Outcomes (CLOs):

Upon successful completion of this course, students will be able to:

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools										
		1	2	3	4	5	6	7 8	9	10	1	2	3	4	5	6	7	8	9	10	11
1	Explain and analyze linguistic and discourse features of the press (news articles, news reports, advertisements etc)	X						8				X	X X							X	
2	Develop and construct journalistic and other media forms with appropriate linguistic and discourse features;							7 8				X X	X							X	

3	Critique and evaluate different writings of various types including headlines and news articles, news reports, editorials, and reports	X								X			X X						X

- **Teaching methods include**: Synchronous lecturing/meeting; Asynchronous lecturing/meeting, discussion, and forums.
- **Assessment methods include**: 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 6. presentation, 7. filed study 8. term papers, 9. student portfolio, 10. final exam, 11. case studies

22. Topic Outline and Schedule:

e- Syllabus

Topic	Week	Instructor	Achieved CLOs	Evaluation Methods	Reference
Unit 1: Introduction and Principles of Journalism	Weeks 1 & 2		1-3	In class tasks	Main reference
Unit 2: How to Research, Pitch, and Interview	Weeks 3 & 4		1-3	In class tasks	Main reference
Unit 2: How to Research, Pitch, and Interview	Weeks 5 & 6		1-3	Exam	Main reference
Unit 3: Words in Print	Weeks 7 & 8		1-3	Essay assignment	Main reference
Unit 4: Broadcasting the News	Weeks 9 & 10		1-3	In class tasks	Main reference
Unit 4: Broadcasting the News	Weeks 11 & 12		1-3	In class tasks	Main reference
Unit 5: Journalism in the Digital Age	Weeks 13 & 14		1-3	In class tasks	Main reference
Revision	Week 15		All	Discussion	-

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Intended Learning outcome	Period (Week)	Platform
Assignments	15		1-6	1-14	Microsoft Team+ E-Learning
Project	10		1-4	14	E-Learning
Midterm Exam	30		1-6	1-7	On campus
Final Exam	40		1-6	1-14	On campus

24 Course Requirements

Students should have a computer, internet connection, webcam, and account on a Microsoft Teams.

25 Course Policies:

A- Attendance policies:

B- Absences from exams and submitting assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

26 References:

A- Required book(s), assigned reading and audio-visuals:

Andreas H. Jucker. Social Stylistics: Syntactic Variation in British Newspapers. De Gruyter, Inc., 2012

URL: https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=938691&query=English+for+Journalism

B- Recommended books, materials and media:

Esam N. Khalil. Grounding in English and Arabic News Discourse. John Benjamins Publishing Company, 2000 –

URL:https://ebookcentral.proquest.com/lib/hselibraryebooks/detail.action?docID=622636&query=English+for+Journalism

27 Additional information:

Name of Course Coordinator: ----------------------------------Signature: ------------------ Date: -----------

e- Syllabus

Head of Curriculum Committee/Department: -------------------------- Signature: ------------------------

Head of Department: --- Signature: ----------------------

Head of Curriculum Committee/Faculty: ------------------------------------- Signature: ------------------

Dean: --- Signature: ---